
PSMG Member Rewards

Maximise your membership with our exclusive member offers.



10% OFF ANY LINAR TRAINING

LINAR helps firms develop effective business service teams. With a range of courses and packages covering everything from leveraging AI to drive sales to product innovation, LINAR is a proven expert in its field. There's a wide range of sessions available tailored for teams or individuals. In addition, members who book a session will be offered free support to complete up to two legal directory submissions (Chambers or Legal 500) using its DIRECTOREASE platform. **To obtain your exclusive member codes, email gail.jaffa@psmg.co.uk**

20% OFF AI FOR NON-TECHIES

Become AI-confident in weeks with AI for Non-techies' range of training, support and guidance to help you use AI effectively in your role. Founder Heather's AI Academy is the go-to space for professionals who want to transform their daily work tasks, learn how to use AI tools properly, master AI-led content creation and stay ahead of the curve – all within a supportive community. This includes direct access to Heather's expertise through weekly live sessions. **Sign up to AI Academy at <https://nontechies.ai/ai-academy> using code 'PSMG' and receive 20% off for life**

FREE CLIENT TALK INSIGHT GUEST PASS

Firms of all sizes can benefit from client listening – to challenge your assumptions, understand your strengths and learn where to improve. Client Talk's community-based offering will help through knowledge sharing and problem-solving so you can solve challenges faster. **For a free guest pass, including two monthly online community calls, email gail.jaffa@psmg.co.uk**

3-MONTH FREE TRIAL OF LEGAL-BI

Legal-BI is a pioneering platform revolutionising the legal sector's capacity for gathering, analysing and presenting market intelligence. It enables firms to use data to build knowledge maps that support: decision-making and business development; positioning and benchmarking; marketing efficiency; as well as providing insights into business competitors. **For a 3-month free trial of Legal-BI, including a demo and onboarding session, email gail.jaffa@psmg.co.uk**

25% DISCOUNT ON BRANDCHECKER

Protect your brand's long-term equity with BRANDCHECKER. Poorly designed brand assets can lead to negative perceptions among customers and stakeholders, eroding trust and loyalty. If your organisation relies on Canva or similar tools for producing marketing assets, BRANDCHECKER will help protect your brand by ensuring all marketing materials align. A BRANDCHECKER account will check up to 100 assets through the year to help safeguard your brand's reputation and success. **To set up a BRANDCHECKER account email gail.jaffa@psmg.co.uk for your exclusive code**

FREE TRIAL OF LINAR AI ASSISTANT

LINAR is building voice-first AI Assistants to help professional service firms get business-critical tasks done faster. LINAR's first Assistant, Leonard, helps lawyers create matter summaries for directories, pitches, credentials and CRMs in minutes, just by talking. **For a free demo of Leonard, email gail.jaffa@psmg.co.uk**

2-WEEK FREE TRIAL OF CORECLARITY

CoreClarity accelerates qualitative data analysis, transforming hours of manual work into actionable insights in minutes – a 3-hour manual transcription process is reduced to just 20 minutes with 95% accuracy, while file processing takes only 5-10 minutes. CoreClarity provides fast, scalable and unbiased analysis using an AI-powered chatbot, multi-language support and tone selector. It auto generates actionable recommendations, allowing teams to focus on strategic decision-making. **To obtain your free trial member codes, email gail.jaffa@psmg.co.uk**

20% OFF FEEDBACK INTELLIGENCE

Feedback Intelligence from MyCustomerLens provides rapid analysis of your existing client feedback data. Many firms are struggling to unlock the full value of their client listening, held back by manual analysis and reporting. Feedback Intelligence solves this by unifying your data and delivering AI-driven insights to interactive dashboards. Our experts then provide a summary report with key themes and actionable recommendations. **For 20% off Feedback Intelligence (and 10% if you make the move to always-on client listening) email gail.jaffa@psmg.co.uk**

