

PSMG Member Benefits 2006/7

www.psmg.co.uk



Membership year runs from 30th September 2006 to 1st October 2007

Individual Membership £175 + VAT

Corporate Membership from £695 + VAT for up to 5 people (£139 per person – 20% discount)

- **A Free Subscription (worth £150) and your own personal copy of the ever growing and much praised bi-monthly PSMG Magazine** – your member only publication available in hard copy and online

- **Discounts on all PSMG events/seminars.**

60 national events in 5 regions, Directors' Breakfasts and training attended by over 2500 marketers and fee earners (*save up to £660*) **all qualifying for CPD points.**

- **£175 discount on the PSMG national conference**

A must attend event and now the largest professional services marketing conference in Europe. With leading industry speakers and high profile speakers from the wider marketing sector.

- **An exclusive £100 discount on the new CIM Professional Services Marketing Qualification**

- **A free monthly e-magazine** carrying news and developments across the sector and thought leadership articles on a variety of subjects.

- **Free access to an invaluable source of knowledge and articles** on best practice and latest marketing developments in the members only section of the website

- **Complimentary subscription to Marketing Magazine** (worth £280) subject to ABC auditing regulations

- **Numerous discounts on world-wide conferences**

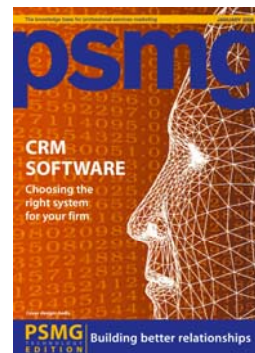
- **A free online news feed** providing access to the latest news in your sector

- **Access to a wealth of research** and **Up to 75% discount on various market reports** - we can arrange larger discounts on a variety of research papers. If you wish us to negotiate for you then please email marketing@psmg.co.uk with full details.

- **Associate member price attendance at a growing number of affiliate organisations events**

- **Access to our dedicated online vacancy database**

- **Numerous discounts on marketing publications**



Contact Michael Sugg, PSMG Executive Director
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